

Greg Lastowka

Associate Professor of Law
Rutgers School of Law-Camden
217 N. 5th St., Camden, NJ 08102-1203
Email: lastowka@camden.rutgers.edu
Phone: (856) 225-6376 (w) or (610) 328-6944 (h)

Books

Virtual Law (forthcoming Yale University Press 2009)

Law Review Publications

Google's Law

73 BROOKLYN L. REV. 1327 (2008)

User Generated Content and Virtual Worlds,

10 VAND. J. ENT. & TECH. L. 893 (2008)

Virtual Trademarks (with Candidus Dougherty),

24 SANTA CLARA COMPUTER & HIGH TECH. L.J. 749 (2008)

Against Cyberproperty (with Michael Carrier)

22 BERKELEY TECH. L.J. 1485 (2007)

Digital Attribution: Copyright and the Right to Credit

87 BOSTON U. L. REV. 41 (2007)

Decoding Cyberproperty

40 IND. L. REV. 23 (2006)

to be revised and republished in ELECTRONIC INTRUSION (P. John Kozyris, ed., 2009).

The Trademark Function of Authorship

85 BOSTON U. L. REV. 1171 (2005)

Amateur-to-Amateur (with Dan Hunter)

48 WM. & MARY L. REV. 951 (2004)

revised and republished as Amateur-To-Amateur: The Rise Of A New Creative Culture, Cato Institute Policy Analysis no. 567 (April 26, 2006).

Virtual Crime (with Dan Hunter)

49 N.Y.L. SCH. L. REV. 293 (2004)

republished in THE STATE OF PLAY: LAW, GAMES, AND VIRTUAL WORLDS (Jack M. Balkin & Beth Simone Noveck, eds., N.Y.U. Press 2006)

The Laws of the Virtual Worlds (with Dan Hunter)

92 CAL. L. REV. 1 (2004)

revised and republished in JACK M. BALKIN AND BETH SIMONE NOVECK, THE STATE OF PLAY: LAW, GAMES, AND VIRTUAL WORLDS (N.Y.U. Press 2006)

Search Engines Under Siege: Do Paid Placement Listings Infringe Trademarks?

13 INT. PROP. & TECH. L.J. 6 (2002)

Free Access and the Future of Copyright

27 RUTGERS COMP. & TECH. L.J. 293 (2001)

Search Engines, HTML, and Trademarks: What's the Meta For?

86 VA. L. REV. 835 (2000) (student note)

Education

University of Virginia J.D., 2000

Articles Editor, Virginia Law Review; Order of the Coif; Hardy Cross Dillard Scholar

Yale University B.A. English, 1991

Phi Beta Kappa; Summa Cum Laude with Distinction in English

Employment

- 2007-present **Associate Professor of Law**
Rutgers School of Law-Camden, Camden, NJ
- 2004-2007 **Assistant Professor of Law**
Rutgers School of Law-Camden, Camden, NJ
- Spring 2007 **Visiting Professor**
University of Graz, Austria
- 2001-2004 **Litigation Associate**
Dechert LLP, Philadelphia, PA
- 2000-2001 **Judicial Clerk**
Honorable Walter K. Stapleton, Federal Court of Appeals for the Third Circuit
- 1999 **Summer Litigation Associate**
Cravath, Swaine & Moore LLP, New York, New York
- 1998-1999 **Research Assistant for Professors Anne Coughlin and A.E. Dick Howard**
University of Virginia School of Law
- 1994-1996 **United States Peace Corps Volunteer**
Bayramali, Turkmenistan

Selected Presentations & Conference Panels

- Presentation: Virtuelles Hausrecht vs. virtuelles Eigentum
Reales Recht für virtuelle Welten, Berlin, Germany (May 2008)
- Presentation: Virtual Law
Fordham Law and Information Society Faculty Workshop, New York, NY (May 2008)
- Presentation: Virtual Law
Cultures of Virtual Worlds Conference, U.C. Irvine, CA (April 2008)
- Presentation: Virtual Trademarks
Santa Clara Symposium on User-Generated Content, Santa Clara, CA (Feb. 2008)
- Presentation: Viewing Online Games as Virtual Jurisdictions
American Association of Law School Conference, New York, NY (Jan. 2008)
- Presentation: User-Generated Content, Copyright, and Play
Vanderbilt Law School, Nashville, TN (Nov. 2007)
- Keynote Address: Understanding the Values of Game Culture
1st World Game Culture Conference, Daegu, Republic of Korea (Oct. 2007)
- Presentation: Games and Culture
Association of Internet Researchers, Vancouver, Canada (Oct. 2007)
- Presentation: Law & Virtual Worlds
Microsoft Social Computing Symposium, Redmond, WA (Sept. 2007)
- Presentation: Law and Virtual Worlds Update
Pennsylvania Institute for Continuing Legal Education, Philadelphia, PA (April 2007)
- Presentation: Open Access to Legal Scholarship
American Association of Law School Conference, Washington, D.C. (Jan. 2007)
- Presentation: Digital Attribution
New York Junior Scholar's Colloquium, Fordham Law School, New York, NY (Dec. 2006)
- Presentation: Virtual Governance as Private Ordering
State of Play 3 Conference, New York, NY (Dec. 2006)
- Presentation: Google's Law and the Regulation of Online Information Indices
National Communications Association Conference, San Antonio, TX (Nov. 2006)
- Presentation: Google's Law and the Regulation of Online Information Indices
University of Michigan School of Law, Ann Arbor, MI (Nov. 2006)
- Invited Panelist: Fifth Annual Philadelphia Colloquium
Villanova University, Villanova, PA (Oct. 2006)
- Presentation: Digital Attribution: Copyright and the Right to Credit
Intellectual Property Scholars' Conference, Berkeley, CA (August 2006)

- Presentation: Intellectual Property in Virtual Worlds: Decoding Cyberproperty
Crossroads in Cultural Studies, Istanbul, Turkey (July 2006)
- Presentation: Amateur-to-Amateur: The Rise of a New Creative Culture
Cato Institute Conference on Copyright Controversies, Washington, DC (Apr. 2006)
- Presentation: From Copyright to Trademark
Chicago Intellectual Property Colloquium, Chicago, IL (Apr. 2006)
- Presentation: Intellectual Property in Virtual Worlds: Marvel vs. NCSoft
State of Play 3 Conference, New York, NY (Oct. 2005)
- Presentation: The Planes of Power
Penn-Temple-Wharton Colloquium, Philadelphia, PA (Oct. 2005)
- Presentation: The Jurisdiction of Play
Games, Learning, and Society Conference, Madison, WI (June 2005)
- Presentation: Open Access Regimes and Faculty Scholarship
Rutgers University Libraries Conference, New Brunswick, NJ (Mar. 2005)
- Panelist: Symposium: Open Source in the International Marketplace
University of Pennsylvania School of Law, Philadelphia, PA (Mar. 2005)
- Presentation: What's So Interesting About Virtual Property?
Law & Society Conference, Las Vegas, NV (June 2005)
- Presentation: Amateur-to-Amateur: Digital Folk Culture
Princeton University-Microsoft Intellectual Property Conference, Princeton, NJ (May 2005)
- Presentation: Command Lines: The Jurisdiction of Play
University of Wisconsin Department of Anthropology, Milwaukee, WI (Apr. 2005)
- Presentation: The Trademark Function of Authorship
Michigan Int. Prop. & Comm. Law Roundtable, East Lansing, MI (Feb. 2005)
- Presentation: Law and Virtual Worlds
University of Texas Computer & Technology Law Conference, Austin, TX (May 2004)
- Presentation: The Trademark Function of Authorship
Penn-Temple-Wharton Colloquium, Philadelphia, PA (Nov. 2003)
- Presentation: Cybertrespass and Intel v. Hamidi
ABA E-Commerce Committee, Philadelphia, PA (March 2003)